

# *Corporate Sponsors* **INFORMATION PACK**





# Corporate Sponsorship

## *Yate Relay for Life 2025*

### **What is Yate Relay for Life?**

Yate Relay for Life is a community lead, 24 hour fundraising event which aims to raise money for Cancer Research UK. The event, held on the 5th and 6th of July at Yate Outdoor Sports Complex, sees teams walk, run and dance around a track for 24 hours, united in the goal of beating cancer sooner.

### **How Does Corporate Sponsorship Help Us?**

Yate Relay for Life is a costly event to run, with money needed for hire of venue, marketing the event, and the general running of the day. By your company sponsoring us or making a donation, we are able to use less of our fundraisers money to put on the event, maximising our annual return to CRUK, ultimately helping to raise more money to beat cancer sooner.

### **How Can I Get Involved?**

There are many ways in which you can get involved with Relay, and this pack will highlight these, including through:

- Corporate sponsorship
- Entering a Corporate team
- Donations
- Raffle Prizes
- Gifts in Kind



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### **Corporate Sponsorship**

We have a few options available in how you can support us, outlined in the next page of this information pack. This enables businesses of any size to get involved in Yate Relay 2025!

### **Corporate Teams**

By entering a 'works' team, your staff and their families can get involved. They can enjoy our family friendly event where children and adults alike will have fun with the many activities, themed laps and live entertainment on offer.

### **Donations**

If you have your own fundraising events through the year and would like a local charity to support, please remember us! We can supply you with collection buckets, banners and merchandise to get your event off to a great start!

### **Raffle Prizes**

Yate Relay is a year-round fundraising effort, and as a result we have many raffles. We are always grateful to receive any donations/vouchers etc that will be helpful for use in our raffle.

### **Gifts in Kind**

If your company is able to supply us with any much-needed support throughout the year, from display boards, to banners and stationary, we'd love to hear from you!



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### **Our Sponsorship Package - £150**

This will give you:

- Acknowledgement on our Relay website for the 2025 relay season, with links back to your own company site
- Two posts on our Facebook page with over 1500 followers so far
- Two posts on our Instagram page with over 300 followers so far
- Your logo on our 'Our Sponsors' Page in our relay programme, seen by around 300 people during the Yate Relay for Life weekend

### **Add ons**

If you'd like to sponsor more, we can offer you:

Display of your company banner (provided by you\*) at our event, and at Yate Outdoor Sports Complex for 1 month before, and 1 month after our event.

Add £100

Themed Lap sponsorship with PA announcements during your specific themed lap.

Add £50

\*If you would like us to print a 2m x 0.75m banner (artwork provided by you) this will incur an additional cost

Add £50 per banner



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### **Thank you!**

We appreciate you taking the time to read through our Information Pack. If you have any questions, please do not hesitate to get in contact with us. We look forward to hearing from you and working with you.

### **Stay Connected**

Website: [yaterelayforlife.org.uk](http://yaterelayforlife.org.uk)

Facebook: Yate Relay for Life

Instagram: @YateRFL

### **Contact Us**

Email us at: [hello@yaterelayforlife.org.uk](mailto:hello@yaterelayforlife.org.uk)

